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SINGI MARKETING

2025

| हम हैं आपके बिज़नेस के भरोसे मंद मार्केटिंग साथी



Simple Process
of Campaign
Creation



Crystal Clear
Process



Real Lead Generation



Detailed Analysis
of Campaign



Customized
Marketing with
Multiple Filters



Ads





INTRODUCTION

We are India's First Tele Marketing Company with which have their own Real Database.

Legal Identity

We are a Private Limited Company Registered with ROC (CIN-U82990GJ2025PTC166616) and functioning according to Rules and Regulations Governed by Telecom Regulatory Authority of India (TRAI) and many others.

Purpose

We have come into existence to remove barriers of various businesses relating to Marketing. Our sole purpose is to provide equal opportunity to every Entrepreneur in market. Our Marketing Strategy will reduce Monopolistic Competition and enhance Open Competition.

Advantage

Entrepreneurs can maximise their Business Area in one time process with our Result-Oriented Marketing Strategy. **“SOCIETAL MARKETING CONCEPT (THE ORIGINAL CONCEPT OF MARKETING**)”** is X Factor which makes us beneficial to Industries and society.



Tele-Calling

Promotion of products by explaining features of product to businesses as per targeted category, area in selected language with positive **Result Oriented Approach**

Voice Telecast

Promote your Products via Recorded Audio File In Selected Areas and Categories. Lead Generation will be fully based on Quality of Audio Content. There is **No Human Intervention**

Make your Business visible in front of Businessmen only as we have **Business Visitors** at large

Digital Banner

Convert your Leads into Client with **Doorstep Marketing** by our Nimble-Witted Marketing Employees in fully Transparent Manner

Dedicated Marketing



WHY CHOOSE US



Services under Societal Marketing Concept **(Original Concept of Marketing)** Focuses on Qualitative Results to Manufacturer and Multiple Supplier Options for Targeted Business Persons Which Will Boost Profit Maximization of Businesses.(Win-Win Situation In Real Terms)



Our Result Driven Marketing Services and Digital Branding Service Provides Unpredicted Results to our Members in **One Time Process** for long term Purposes.



Existing Marketing Strategies are Manipulating Business Persons by Swaggering and Engaging them In Different Types of Marketing Tools and Strategies. Which Finally Gives Nominal Results or **Zero Results** In Many Cases.

Common Features & Advantages



01

02

03

04



B2B Marketing Concept

B2B Marketing defines Marketing by Manufacturer to Manufacturer/ Businessman /Dealer and vice versa.



User Friendly Platform

Businessman does not require special learning to use our Platform as it is framed in simple language and basic layout.



Marketing Management

Businessman is not required to hire marketing staff/ manage marketing agencies regularly because we give leads more than expected.



Short Term Marketing Process

Campaign will be completed within 15 days from the date of verification of campaign.



Updated Database

Real time Data Collection from domestic market from all districts of India.



Skilled Staff

We have qualified and trained staff in every position in company including Tele Callers, Helpline Employees, Marketing Executives etc.



Multiple Category Selection

Businessman can select business category of targeted businessman.



Multiple Area Selection

Businessman can select one or more districts of any state for marketing in India.



Multiple Language Selection

Businessman can select national language as well as regional languages for marketing.

01



02



Trustworthy Process

Call in regional language can be trusted more rather than other language.

03



Potent Campaign Management

We provide complete guidance for creating efficient campaign

04



Live Monitoring

Businessman can see when marketing process is under process in their login.

01



Marketing Proof(Tele-Calling)

Businessman can download and listen audio clip of call.

02



Transparent Marketing

Marketing Proof & Live Monitoring facility indicates transparency of process.

03



SMS Alerts

In case of successful leads both businessmen will get contact details via SMS from us.

04



No Profit Sharing

Company don't interfere in business dealings/ revenue generation/ profits of businessmen.



No Hidden Charges

We don't charge extra for any service other than mentioned in our website/brochure etc.



One Time Marketing

Businessman can reach to all businessman of related category in one time. He is not required to do marketing every day.



Accuracy

Our calls are business related only hence we have fewer chance of call block, unanswered call etc. which will create more connections and positive responses.



Efficient Helpline

Our Helpline team is available during working hours Without waiting of calls.



Low Cost Marketing

Cost per real client is quite lower than all other marketing strategies.



Advantage in Failure

Business branding is possible in case of unsuccessful leads also because we make call in the name of particular business



Adequate Complaint Management

We close complaint only after providing solution as soon as possible.



Tracking System

Businessmen (Non-Members) can view previous received call details regarding Promotion of any campaign from our website (TRACK) of the year without any cost.



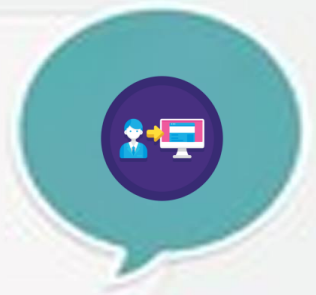
GST Benefit

We provide GST invoice of marketing cost on daily basis Invoice can be used to claim GST refund from government.



Website Visitors

We have wide number of field marketing employees who brings real businessmen to our website hence real publicity is possible through us.



Marketing Proof

Businessman can see detailed list of banner/display viewers city wise. Responses on banner/display can also be viewed separately in detail.



Data Safety

We store data of every businesses for marketing purpose only. We do not share to any business or third party for any purposes at any cost.





Dedicated Marketing

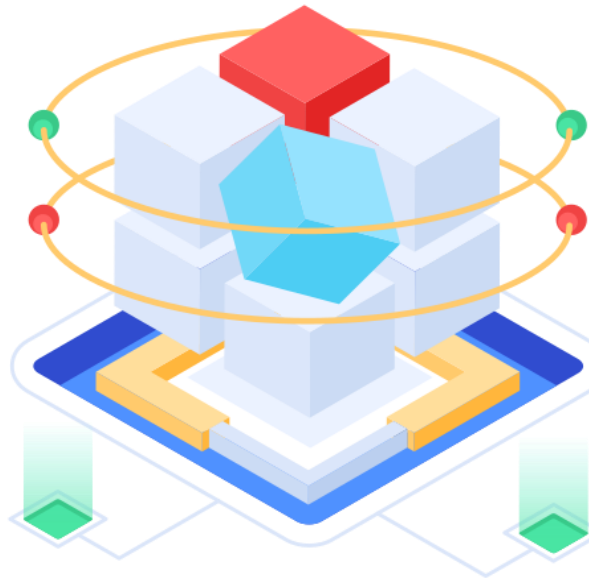
This Service has come into existence only to remove barriers of Time, Cost and Manpower issues of Marketing.

Execution

This service refers to Sale of Products in a context and applies selling strategies of Marketing Members Considering their Business Interests and Securing Business Privacy.

Cost Saving

A Major Component of this service is Short Term Process which leads to cost saving approach evaluating with Direct /Indirect Cost and Time Value.



Time Saver

Promotion of Product at multiple places at same time and in local language makes this process Time Saver.

Hiring

Businessman is not required to hire special staff or agency to perform on ground level for marketing as we have experienced and skilled marketing staff to perform.



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SINGI MARKETING, REAL MARKETING

Contact us

